

USA SOUTHERN TERRITORY
MINISTRY TO WOMEN

2025 Preaching Seminar

Cultivate



"THE WILDERNESS AND THE DRY LAND WILL BE GLAD; THE DESERT WILL
REJOICE AND BLOSSOM LIKE A WILDFLOWER."

ISAIAH 35:1

Growth in
every season.



"The wilderness and the dry land
will be glad; the desert will rejoice
and blossom like a wildflower."

Isaiah 35:1

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2025 PREACHING SEMINAR AT EVANGELINE BOOTH COLLEGE
SEPTEMBER 10–12, 2025

Wildflowers don't wait for perfect conditions—they thrive in all kinds of soil and often sustain entire ecosystems through their resilience. In the same way, we believe women officers of The Salvation Army carry the potential to bring life, strength, and beauty wherever they serve. This seminar invites women leaders to embrace their calling to preach God's Word with the boldness, grace, and endurance of wildflowers—flourishing in unexpected places, right where God has planted them.

If you're wondering, this is for YOU.

We are thrilled to invite women officers to attend this year's Preaching Seminar—a dynamic and spiritually enriching experience designed to **cultivate** your God-given potential, strengthen your preaching gifts, sharpen existing skills, and develop new ones in a supportive, Spirit-filled environment. Whether you're early in your ministry journey or have years of experience, or you preach once a year or every week, this seminar is crafted to help you build confidence in proclaiming the Word of God with clarity, conviction, and creativity.

Hosted at the beautiful **Evangeline Booth College in Atlanta, Georgia**, this three-day gathering will feature incredible guest speakers and teachers—leaders who are passionate about helping women go deeper in their calling and continue to grow in their ministry of the Word. Each session will offer hands-on training, practical preaching tools, and deep encouragement for those committed to faithful, transformative communication of Scripture. **This event qualifies as 1 Continuing Education Unit (CEU)** and is an excellent opportunity for officers to invest in their long-term development as proclaimers of the gospel.

Registration is now open!*

Make sure to obtain conference approval from your Command Leader.

Registration will close on August 27th, 2025. To register and to explore more details—including speaker bios, the full event schedule, and lodging information—visit our event website at www.sawomenflourish.org or scanning the QR code on the next page.

We are expectant and excited for all who will be in attendance. May this gathering be a sacred time of equipping, refreshing, and unleashing the powerful voices God is raising up in this generation.

**Attendees must pay in full to register for this event.*

Travel incentives can be requested through the event registration.

**In the event of unforeseen circumstances, refunds may be applicable prior to August 27th*

Guest Speakers Include:



Reverend Doctor
Nicole Massie Martin

Rev. Dr. Nicole Massie Martin holds degrees from Vanderbilt University, Princeton Theological Seminary, and Gordon-Conwell Theological Seminary. She is the Chief Operating Officer at Christianity Today and founder and Executive Director of Soulfire International Ministries. She is an accomplished writer and author of three books including *Nailing It: Why Successful Leadership Demands Suffering & Surrender*. She serves on The Salvation Army National Advisory Board and leads the Grow Ministry at Kingdom Fellowship AME Church in Maryland. She and her husband, Mark, are proud parents to two amazing daughters.



Colonel Janet Munn

A salvation army officer for over 35 years, Janet has worked as a pastor, teacher, and leader in local communities, both urban and suburban, across three countries.

In 2014, Janet served as the principal of The Salvation Army's college for officer training — first in Sydney, Australia, and, most recently, in New York; where she was the first woman to hold the role of training principal in The Salvation Army USA Eastern Territory.

Janet received her Doctor of Ministry from Ashland Theological Seminary in 2015, and has co-written two books on prayer, and written a third on the use of power in leadership and its relation to culture and gender.

Janet served as director of The Salvation Army's International Social Justice Commission in New York City. Janet continues in the work of justice and formation, as well as leader development and higher education.

Janet is married to Richard, has a son and daughter, a son-in-law and grandsons, all living in New York City.

Guest Speakers



Jeniffer Dake

For over 25 years, Jeniffer Dake has inspired audiences across the country with her candid and humorous approach to speaking. She has a deep passion for helping others live to their fullest potential, believing that effective communication and self-awareness are the keys to success. Jeniffer's experience spans from teaching and mentoring students to preaching Biblical truths at conferences, youth councils, and leadership events.

Her journey began in 1999 as adjunct faculty at Taylor University, her alma mater. She then moved to Nashville, working at Rocketown Youth Services and later touring with Stacie Orrico as a tour pastor. Jeniffer's insights into emotional health and family dynamics stem from her rich experiences with students and families.

With a Master's degree in Biblical Studies from Dallas Theological Seminary and a background in Pre-Medical Biology and Theatre, Jeniffer brings a unique perspective to her work. When she's not speaking or writing, she's enjoying life on the family farm with her husband and two children - baking, gardening, and raising bees.



Major Ruth New

Major Ruth New has been an Officer (Pastor and Administrator) in the Salvation Army for 27 years. Ruth is a third-generation "Salvationist"; her parents were Salvation Army Officers in Cuba until their retirement in 2002. Ruth felt God's calling to follow in her parent's footsteps at the tender age of 10 and has dedicated most of her adult life to fulfilling that calling. Her mission all these years has been modeling her life after Christ's example as revealed in his Word to lead others to a closer encounter with Him by teaching them the Scriptures and serving them with love.

Before moving to the United States, Major New served in Jamaica, Cuba, and Belize as a Salvation Army Officer. Since arriving in the United States, she has ministered in various appointments throughout the southeast, including Florida, Georgia, Maryland, West Virginia, Texas, and North Carolina. In June of 2025, she and her husband Richard were appointed as Administrators of The Salvation Army Adult Rehabilitation Center in Miami, FL.

Major New has been married to Major Richard New, a Salvation Army officer, for 20 years. They have two children, David, 28, employed by The Salvation Army in Dallas, TX, and Lydia, 18, a sophomore studying Media & Communication at Asbury University. Ruth holds a BA in Ministry from Nazarene Bible College and a MA in Organizational Leadership from Regent University. She loves books, films, the beach, the theater, and playing board games with her family. Her favorite outings are a late afternoon at a beach with her family and enjoying a good thriller on the big screen.

Schedule Overview

Wednesday, September 10, 2025

3:00-5:00 PM - Registration

5:30 PM - Opening Dinner

7:30 PM - Keynote Session

9:00 PM - Fellowship & Rest

Thursday, September 11, 2025

7:00-8:30 AM - Breakfast

9:00 AM - Session 1

10:30 AM - Break

11:00 AM - Session 2

12:00 PM - Lunch

1:15 PM - Breakout sessions

2:30 PM - Break

2:45 PM - Breakout sessions

4:00 PM - Session 3

5:30 PM - Dinner

7:30 PM - Session 4

Friday, September 12, 2025

7:00-8:30 AM - Breakfast

9:00 AM - Session 5

10:30 AM - Break

11:00 AM - Closing Session

12:00 PM - Lunch (*by sign-up*)/Departure

Seminar Details

Target group: Women officers and sergeants

Location: Evangeline Booth College: Continuing Education Center

Registration fee:

\$50 - Registration Fee, shared housing, meals and seminar materials.

\$100 - Registration Fee, private housing, meals and seminar materials.

\$20 - Registration Fee, meals and seminar materials (*local; no housing needed*)

Travel grant:

Up to \$300 can be applied for at registration if expense cannot be supported by appointment. Additional support is available if needed.

July 2: Registration opens.

August 27: Registration deadline

USA Southern Territory Ministry to Women

Register today!



SCAN CODE TO APPLY AND
ACCESS SEMINAR UPDATES!

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